

PRESS KIT

# Bobby Jackson

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# Introduction

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Working with a speaker should be a stress-free experience, at every stage of the event. To make working with me a phenomenal experience, find all relevant information in my speaker kit

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From Bobby Jackson's office... Hello and a warm welcome to you!

If you find yourself on this page, it means you're contemplating the possibility of having me as a guest (either virtually or in-person) on your media platform. Allow me to express my genuine appreciation for your interest, and I can assure you, you're in excellent hands.

Having navigated the landscape of various platforms - from intimate business coaching sessions, public speaking forums, seminars, to webinars - I'm well versed with the nuances and demands that come with preparing for media appearances. To ease this process, I've put together a comprehensive package that includes all the necessary information you might require in one convenient, streamlined format.

In this compilation, you'll find extensive details about me, my experiences in the media spotlight, select testimonials from my satisfied clients, a glimpse at the notable organizations I've partnered with, a log of past and upcoming speaking engagements, a list of topics that I often address, and promotional photographs.

This resource aims to simplify your tasks and provide a preview of what working with me will feel like - smooth, straightforward, and professional, all with a touch of personal warmth.

If, at any point, you feel you need more information or believe there's something I might have overlooked in this kit, feel free to reach out to me directly at [info@ibcgconsultant.com](mailto:info@ibcgconsultant.com).

Our team is dedicated to serving you with the highest standards, and I'm eager to establish a rewarding business relationship with you. Once again, I appreciate your consideration, and in celebration of our imminent partnership... Congratulations!

*Bobby Jackson*

# About Bobby

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As an Expert Financial Strategist and Empowering Business Speaker, Bobby Jackson is a seasoned professional speaker and data-driven strategist.

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Bobby holds a Masters in Business Administration and is currently pursuing a PhD in Data Analytics, reinforcing his commitment to informed, evidence-based decision making in business.

His vision and purpose revolve around sparking transformative growth in early venture companies with potent financial strategies, data-backed insights, and dynamic presentations. His compelling keynotes challenge CEOs and founders to seize control of their financial decisions and revolutionize their business outlook, both organizationally and personally.

Thanks to his significant online presence, his record-breaking finance course, and his diverse community of entrepreneurs within Iron Bridge Consulting, Bobby Jackson is reshaping the landscape of entrepreneurship and finance!

As the CEO of his financial services firm, Iron Bridge Consulting, Bobby is well-positioned to accelerate the journey of emerging businesses towards success. His services extend to enhancing and building teams, driving personal and professional development of leaders, and fostering strategic partnerships. Bobby is dedicated to assisting entrepreneurs, key executives, and start-ups in navigating the tricky waters of capital acquisition and financial stability.



# Testimonials



## David Pinkston

When I came to business brilliance with Bobby Jackson I was absolutely lost. This investment changed my life. Your life will turn around. Your business will turn around. Your development of yourself will turn around. Go do it right now.



## Tyeisha Jackson

I have seen dramatic changes in my business. Bobby's given me the clarity necessary to position my business, to naturally attract the clients that I want. He has helped me to elevate my mindset in ways that I did not know that it could be.



## Darius Ballou

Working with Bobby Jackson has been a total pleasure. His team have been amazing business consultants, increasing our profit and strategically planning with with us to be where we want to be to get to that next phase

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## Notable Organizations

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# Keynote Topics

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Bobby Jackson is a well respected industry leader and expert on a wide range of topics associated with Financial Management, Business Development, and Entrepreneurship

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**01**      **From the Battlefield to the Boardroom:**  
Leadership Lessons from a Former Marine

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**02**      **The CFO Factor:**  
Driving Explosive Growth in Early-Stage Ventures

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**03**      **Entrepreneurship 101:**  
Turning Your Passion into Profit

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**04**      **Demystifying Finance:**  
From Chaos to Clarity in Your Business

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**05**      **The Entrepreneur's Journey:**  
From Vision to Reality

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**06**      **Data-Driven Decision Making:**  
The Cornerstone of Modern Business Strategy

# Brand Imagery

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You may use any of the language, links, or images in this document before or during an engagement to promote an appearance. Images can be downloaded via [the following link](#).

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